



ALUMNI

BULLETIN

Vol. VI

MASSACHUSETTS COLLEGE OF OPTOMETRY

December 1968

"THE TRIUMPHS OF GROWTH" — BALDWIN



INSTALLS NEW PRESIDENT — Dr. Richard W. Baker, Chairman of the Board of Trustees, left, presents the charter of the College to our new president, Dr. William R. Baldwin, at installation ceremonies on Wednesday, October 8. The event marked the Diamond Jubilee of the nation's first college of optometry, founded in 1894.

Connecticut Hosts First MCO Alumni Dinner and Meeting

The first M.C.O. Alumni meeting in the history of Connecticut, held Wednesday evening, October 29, at the Holiday Inn in Meriden, attracted a gathering of more than sixty members, including contingents from Greater Boston, New York and New Jersey.

The regional dinner meeting marked a continuation of a policy adopted by the Association in 1968

(Continued on Page 4)

New President Charts Course For Bright College Future

"The truly educational components of most programs of professional study in optometry are not yet so venerable that we need defend them for tradition's sake, nor have our ideas of the proper way of doing things shrivelled to fit the narrow ruts of education dogma. There has never been and perhaps will never be a more propitious time to create a model for professional education in a college of optometry."

These words in the inaugural address of Dr. William R. Baldwin, new president of Massachusetts College of Optometry, set the theme for heralding a new era at the Marriott Motor Hotel in Newton, Massachusetts, where more than 500 gathered to join in celebration of the college Diamond Jubilee.

In accepting the first presidency in the College's 75-year-old history, Dr. Baldwin called for re-dedication of optometric education to meet the challenges of educational and social change.

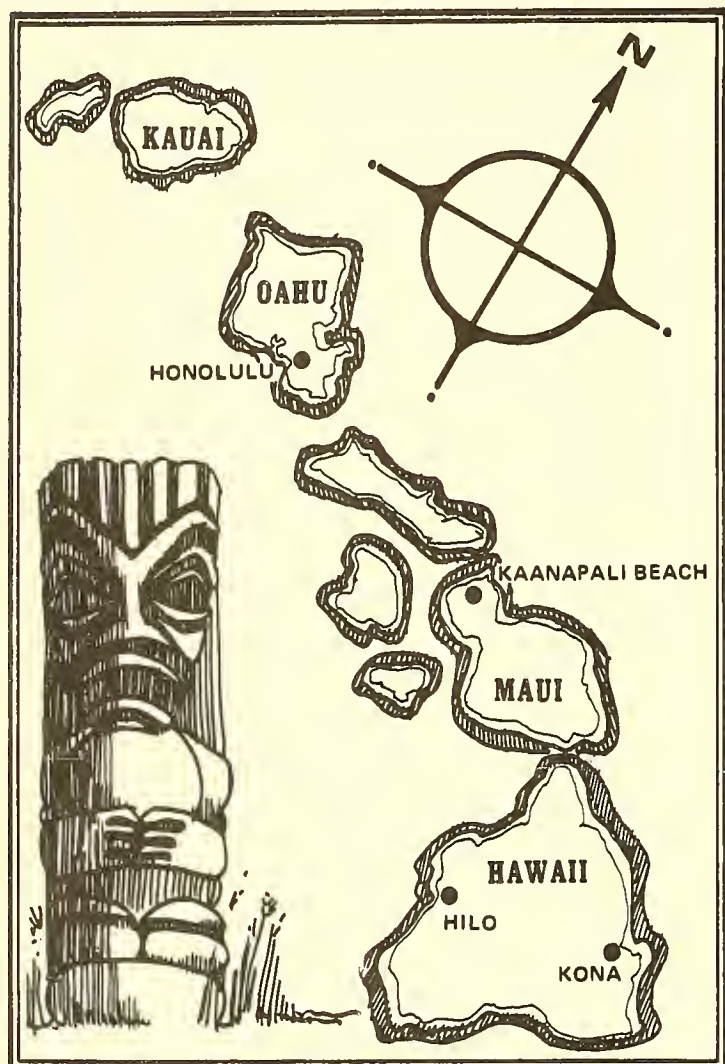
He proclaimed a new educational goal for the nation's oldest college of optometry with the statement, "We expect to be caught up in the tribulations and the triumphs of growth, not in the agonies of decay." His colleagues present included leaders of the nation's institutions for optometric education — Dr. Richard P. Duffy, President of the New England Council of Optometrists; Dr. Lawrence Fitch, President of the Pennsylvania College of Optometry; Dr. Miller A. F. Ritchie, President of Pacific University; Dr. Eugene W. Strawn, President of the Illinois College of Optometry.

Dr. Ritchie delivered the keynote address, reflecting upon the changes in educational concepts during the 75 years viewed by the Massachusetts College of Optometry at its Diamond Jubilee Year, and paying tribute to the incoming president who had served as Dean of the Pacific University College of Optometry.

The role of optometry has been undergoing revision ever since the profession was originated . . . the courage that is perhaps the most important today is the courage to dare. To dare does not mean embracing wild ventures or taking reckless risks. To dare means to seek out better ways. The daring

(Continued on Page 14)

Alumni Association 1970 All-Hawaiian Carnival To A.O.A. Convention



The response has been overwhelming! Over 250 Alumni and Friends have indicated they want to be aboard our Alumni Hawaiian Tour.

Since our last **Bulletin**, the trip has changed and the price is lower. **Food** will not be included. However, everything else for 2 glorious weeks is included all for one low price —

\$499

plus 5% tax and services

A brochure and reservation blank has already been sent to each N.E.C.O. member, along with a cover letter from the Alumni Association.

If you did not receive this brochure or wish additional information, please contact Dr. Glen A. Gulezian, 191 Merrimack Street, Haverhill, Massachusetts 01830.

OUR ITINERARY

June 27 — July 11, 1970

Departing and Arriving from Logan Airport
Boston, Mass.

June 28 — July 4

HONOLULU AOA Convention and warm Pacific sunshine. The glamorous capital city. A lovely and traditional flower lei greeting upon your arrival, welcomes you to your fourteen festive days in paradise. Browse in exotic Waikiki . . . stroll barefoot along its white sand beaches . . . dance to the exciting sounds of Hawaii . . . and enjoy an Aloha cocktail party and a full half-day city tour of Honolulu.

July 5 — July 6

MAUI Lush forests and pineapple fields in a tropical paradise complete with exotic sea life. The beautiful "Valley Isle," a sightseer's dream, where lush flowering forests flow gently into the vibrant coastal life. Drive through Maui's quiet valley of sugar cane fields and along its coast with expansive views of the Pacific and neighbor islands . . . stroll the long wind-swept Kaaanapali Beach . . . discover the weird underwater world of coral and exotic sea life in a glass bottom boat ride . . . motor up Haleakala, the world's largest volcano crater capable of swallowing up Manhattan.

July 7 — July 8

KONA Colorfully gay fishing capital of the islands and center of the noted KONA BEACH. The colorful Kailua-Kona fishing fleet will greet you, and narrow streets decked with flowers and gay shops will entice even the most reluctant shopper.

July 9 — July 10

HILO Absolutely breathtaking. Explore volcanic craters and see the incredible Akaka Falls. Have a full day and night to explore Hilo's many and unique treasures; the pastel symphonies of orchid and anthurium fields, the volcanic craters with their charcoal forests, lava beds and sulphur streams, and the incredible Akaka Falls plunging deep into the verdant forests of fragrant ginger.

- Jet flights all the way with food and beverages served while you're aloft.
- Accommodations at the MOST LUXURIOUS hotels.
- Traditional flower lei greeting.
- All transportation of you and your luggage (2 pieces up to 44 pounds per person) between hotels and airports (no tipping).
- Pre-registered at all hotels (no waiting).
- A Tour Escort accompanies you throughout your entire trip with Carnival Staff members on hand to help you in each city you visit.
- **ABSOLUTELY NO REGIMENTATION** —Your time is your own to do with as you please.

College Administration and Trustees Seek New Campus Site

The search is on!

After several years of deliberation, introspection and projection of the future needs of Massachusetts College of Optometry, the Trustees determined the requirements for new physical and special committees of the Trustees and college administration are engaged in an intensive search for a suitable campus site.

Projections of need, according to President William R. Baldwin, are based on the expanded college program which calls for an eventual enrollment of 320 students; a visual science research institute; live-in clinics for children during the summer and residential clinics for partially sighted geriatrics patients during one semester; post-graduate and continuing education facilities for practicing optometrists; and faculty and married student residences.

Dr. Baldwin estimates that approximately 75,000 square feet of space will be needed for the projected academic and research programs. To accommodate married students, foreign students, full time faculty and an anticipated corps of professors to serve visiting lecturships, additional space is required for between 100 and 250 apartments.

The new campus should be situated on a site having between 15 and 60 acres, easily accessible to other areas where the college will be actively programming, and preferably would be in proximity to another institution of higher learning.

Extra! Late News on Site Selection!

At the closing date for copy to be published in this Bulletin, the editors have received the following information as to the progress of the Building Committee of the Board of Trustees of the College:

More than sixty possible sites for the new college have been considered and, with the assistance of a real estate broker and the architect already selected for the building program, these sites have been narrowed down to fourteen.

On December 3, 1969, a group consisting of three alumni, three Board of Trustees members, three faculty members, three students (one each from the freshman, sophomore, and junior classes), Dr. Baldwin, the architect, and the real estate broker spent the entire day visiting fourteen sites. During the evening there was general discussion and exchange of information by the various groups within the gathering. A final vote was taken after Dr. Baldwin, the architect, and the broker had left the meeting. This was done in order to obviate the possibility of any influence in the voting. Each member of the remaining group then gave his preference for first, second, and third choice of site.

We can now look forward to the selection of the site best adapted to our requirements, most advantageous and possible, considering funds available, and projected most logical with all considerations taken into account. It will be the site decided upon after a most exhaustive and comprehensive study.



OPTOMETRIC EXHIBIT AT HEALTH RECRUITMENT FAIR — The educational display booth depicting Optometry was one of several booths showing the representative allied health professions to guidance counselors and high school students. Of interest in the display was a laser-hologram, used mainly in scientific research. Sponsored by the Women's Auxiliary to the Massachusetts Medical Society, the fair was held at Horticultural Hall in Boston. Seated behind a model of a cross-section of the human eye from left Dr. Carl Doughty, MCO faculty and fourth year students James Begun and Paul Distefano.

Alumni Calendar 1969 - 1970

- 1/7/70 — Alumni executive committee meeting
- 1/28/70 — Winter alumni meeting, Providence, Rhode Island; Speaker: President Baldwin
- 2/18/70 — Alumni executive meeting
- 3/15/70 — Annual alumni luncheon, N.E.C.O.
- 4/15/70 — Spring alumni meeting, Concord, New Hampshire; Speaker: President Baldwin
- 5/15/70 — Spring Alumni Bulletin
- 6/ /70 — M.C.O. Graduation
- 6/27/70 — Hawaii A.O.A. Convention and
- 8/1/70 — Summer Alumni Bulletin

Missing Addresses?

ALUMNI MEMBERS WHOSE PRESENT ADDRESS IS NOT IN OUR MAILING FILES. PLEASE HELP — LET OUR SECRETARY KNOW!

SEND ADDRESS TO: Morris L. Berman, O.D.
636 Beacon St.
Boston, Mass. 02215

Dr. Paul DeCesare	Dr. Peter Remeny
Dr. Vaughn Dobalian '69	Dr. Victor Rogers '52
Dr. Gregory Eaton	Dr. Joseph Strauss
Dr. Jack Eisner	Dr. Henry Wirth '69

Letter to the Editor

Editor, Alumni Bulletin
Mass. College of Optometry
178 Newbury St.
Boston, Mass. 02116

Dear Sir:

Congratulations on your recent October publication of the "Bulletin." I was extremely pleased to read about the many changes at the college, both in the curriculum and faculty. The Diamond Jubilee Banquet should be a tremendous success with its most impressive list of dignitaries.

However, one article in the Bulletin on page four, entitled, "M.C.O. Pediatrics Clinic Moved to New Location," seemed to be somewhat out of tune with modern concepts of vision and functional optometric thinking.

The article stated and implied that optometric vision training utilizes "equipment" (quotes mine) to help train children with *muscle weaknesses* which affect their vision.

Aside from the extremely small percentage of training patients who truly have muscle weaknesses, the statement is fallacious and should be left, if at all, for those in the non-optometric eye care fields. Most visual problems are either sensory, motor (not weaknesses), or integrative in nature.

Also, the title of the article, "Pediatrics Clinic," would seem to preclude anyone who is not a child from the services of optometric visual training. I'm sure that a review of the M.C.O. clinic records, including both case history complaints and the analytical findings, would substantiate the notion that for all the children needing optometric training there's an equal number of adults whose visual needs cannot be satisfied adequately by lens application only.

Unless more optometrists and the M.C.O. visual training personnel begin to think and act along the lines of current, up-to-date, functional optometry, the pediatrics clinic or any other clinic will not be offering complete visual care to the public.

Yours truly,
Carl F. Gruning, O.D.
Class of '66

Visual Perception in Infants Covered in Merrimack Valley Lecture

Dr. Fred Bleck gave a talk to the Merrimack Valley District of the Massachusetts Society of Optometrists on October 27, 1969, at 7:30 P.M. The discussion consisted of possible new approaches to the study of visual perception in infants.

He specifically talked about the work of R. L. Fantz who used simple corneal reflections techniques to measure visual perception in infants and also the work of T.G.R. Bower who used operant conditioning techniques to examine perceptions of size and shape constancy of infants.

MASSACHUSETTS COLLEGE OF OPTOMETRY ALUMNI LUNCHEON



Dr. Paul Montminy

Interesting!!!

Informative!!!

Inspiring!!!

The Alumni Luncheon, a special feature of the New England Optometric Congress, will be held on Sunday, March 15, 1970, at 11:30 A.M. at the Commonwealth Room in the Sheraton Boston Hotel. This event will be a highlight of the Massachusetts College of Optometry Diamond Jubilee with a special program in tribute to the 75th Anniversary. No tickets will be sold at the door; only advance registration will be honored.

Luncheon chairman, Dr. Paul Montminy, announced that tickets will be available in January. Program participants to be featured are Dr. William B. Baldwin, M.C.O., President, and Dr. Alton W. Lamont, Jr., Alumni President.

For reservations, please write:

Paul Montminy, O.D.
Annual Luncheon
Alumni Association
Massachusetts College of Optometry
178 Newbury Street
Boston, Massachusetts 02116

Connecticut Meeting

(Continued from Page One)

to bring activities and news of the Massachusetts College of Optometry closer to the people.

Chairman of the program was Dr. Ira Schwartz, who presided over the meeting. Dr. Alton W. Lamont, Jr., president of the Alumni Association, conducted the business meeting.

The main speaker was Dr. William Baldwin, president of M.C.O., who discussed the future goals of the new administration at M.C.O. and the activities being carried out at the present time.

One of the highlights of the evening was the welcoming of a 1919 graduate of M.C.O., who was in attendance at the meeting.

The meeting was considered a success by all, and two members offered to start Alumni groups in their areas.

Three meetings of the Alumni Association are held each year in different areas. The next meeting will be held in Rhode Island on January 28, 1970 in Providence.

IN MEMORIAM



Frederick E. Farnum, O.D.

On August 3, 1969, Optometry lost a devoted practitioner, ardent researcher and educator when Frederick E. Farnum, O.D. passed away at Cape Cod Hospital in Hyannis at the age of 71.

Dr. Farnum, originally from Milton, Mass., practiced Optometry in Boston until he retired to Dennis, Mass. in 1962.

He was a graduate of the Massachusetts College of Optometry and held a doctor of science degree from the college. He also served as a Trustee of the college.

Dr. Farnum was also active in civic affairs. He was a member of St. John's Lodge of Masons, Aleppa Temple of Boston, American Legion Post 114 of Milton and was a charter member of the National Eye Research Foundation.

In recognition of Dr. Farnum's research into the development of Contact Lenses, the Executive Board of the Alumni Association has voted an award to be given in his name to a senior at graduation who shows the greatest proficiency in fitting Contact Lenses.

In recognition of Dr. Farnum's efforts at the College the Board of Trustees of the Massachusetts College of Optometry have proclaimed the following Resolution,

"Whereas, Dr. Farnum, since his graduation from this institution, rendered outstanding and devoted service to the science of Optometry, and whereas, since his association with this College, first as a distinguished member of the faculty and then as an active member of the Board of Trustees of the College, Dr. Farnum has given devoted service to the institution and to the profession of Optometry, and whereas, Dr. Farnum was a pioneer in the development of the Contact Lens and its growth, and whereas, during all of Dr. Farnum's years of devotion and service to this institution he inspired confidence and wise deliberation among the Faculty, the students and the Trustees.

Therefore, Be it Resolved, that the Board of Trustees of the Massachusetts College of Optometry expresses its heartfelt sorrow in the passing of their Beloved Colleague, Frederick E. Farnum and be it further resolved that a copy of this Resolution be spread upon the permanent records of this Board and that a copy be properly inscribed and presented to his loving and devoted wife."

His generosity and devotion to the school were exemplified by his generous bequest to the College.

We of the Optometric Profession mourn the passing of a great leader and wish to extend our sympathy to his wife, Julia, and to all the members of his family.

MEMBERSHIP DRIVE HEADS FOR VICTORY

The campaign to enroll more members on the Active Member List of M.C.O. Alumni has continued during the year. We are happy to report that, to date, we have a total of 479 members on the 1969 list — with two months to go in which we can expect the total to reach 500. The most encouraging aspect of this resurgence in interest in the Alumni Association is the number newly enrolled, those alumni who have heretofore never responded to appeals to become active members. A total of 56 have responded this year.

It is becoming increasingly evident that the news of what is happening to the College, the change in administration, the soon-to-be change in the physical plant, the doubling and upgrading of the faculty, has aroused alumni previously disinterested.

The new Administration, headed by President William Baldwin, is determined to work with the Alumni Association in all of its activities in order to give all members the benefits of research and post-graduate education so necessary to continuing Optometric training. Read the Alumni Bulletin to keep up with latest developments.

Listed below are the names of those alumni **added** to the previous list which was corrected to May, 1969, who have paid their 1969 dues:

SPONSORING MEMBERSHIP

Louis Wain
Albert Glickman '42
Franklin Michelson
Charles Connors
Arthur March '40

CONTRIBUTING MEMBERSHIP

Ray Ross '48
Sheldon Strauss
Philip Bouvier
C. S. Bloom
George Wertheim
Frederick Blank '67
Thomas Cochary '52
David Kuperstein '63
Ralph Levine
Victor Lucia '48

REGULAR MEMBERSHIP

John Brack
William Corrente '41
Joseph Craven
Louis Cutler '49
Leo DeNatale '41
Leonard Finger
Burton Gerson
Allen Klibanoff '67
William Ling
Francis Martins '27
Haskell Rapoport '49
Alfred Roy
Norman Ruby '49
George Sacks
Marcus Soutra
Charles Sweeney
Perry Truesdell
Bernard Stecher '52
Donald Byrne '50
Carl Cooperstein '50
Harvey Leavitt '60
William Ludlam
Robert Rowe '48
John Archibald '66
Arthur Berger
Stuart Berger '50
Arthur Breindel
A. M. Copeland '65
T. C. Edmonds '66
Wayne Goldberg '66
James Herring '64
Porter O. Dexter
Lester Thomas
Herbert Aaron

Luther Bickmore
Joseph Glennon '66
Aram Gulezian '34
Glen Gulezian '65
Kenneth Holt '38
Barry Meyer '66
Reuben Baer '31
David S. Belyea '30
Max A. Berman '39
Donald Gribbin '34
Morris I. Grossman (N.Y.)
George E. Howe
Charles Idelson '66
Ernest H. Mcvay '42
Ronald Millman '67
Joseph J. Mittleman '42
Louis F. Otis '42
Joseph Patnick '64
Leon P. Taillon '37
Mark P. Tedesco '53
Mark L. Weiner '60
Charles Donahue '38
Matthew Garston '66
Chester Twarowski '66
Jerome Weiss
Saul Wiener
Harry Marcus '54
Arthur Emmes
Gerald Feldman
Henry Fine '42
David Jordan '65
John Kavanaugh
Melvin Kranseler '50
Stanley Klar '49
Jack Suggs '65
Egon Werthamer
Joseph Alger '57
Ronald Clapp
Jacob Dybbs '30
John Fiorentino '58
Harold Elliott
Elias Shaneson
Irving Wecker '39
Robert Bianchi '48
Fred Brucker
Anna Buonfiglio '27
William Feinblum '52
Leon Ginsburg '49
Charles Hall
Max Klibanoff
Monthe Kofos
Paul Cahill
Donald Czelusniak '66
William Fox

Kenneth Green
Carl Gustafson '64
Murray Kates
Bruce Kirn '66
Lawrence Kline '67
Gerard Lemay
Alexander MacLean '49
Maurice Morin
James Pickering '37
Theodore Sargent
Bartholomew Schiano '39
Henry Schurgin
Harold Shepard
Lawrence Siegel
Solomon Slobins '50
Preston Smith '37
Richard Snow '49
Sidney Stillman
Hayvis Woolf '40
Harry Zeltzer
Leonard Zuckerbraun '52
Lynde Kimball
Norman Krellen
Hyman Laks
Solomon Lestch
Benjamin Lambert
James Prince
Harvey Rosenthal
Joseph Robins
Norman Schwartzman
Arthur Saitz
Morton Shaw '47
John Tully
Murray Blanchard '61
Robert Brennan '62
James Brockway '64
Stephen Daduk
Stanley Feller
Clifford Furbush
James Georgis '66
Martin Meltzer
Sidney Schwaber
Jack Sivak
William Smith '67
Jerome Stein '49
Myer Zendel

SPECIAL FUNDS

Boston Society of Optometrists

SCHOLARSHIP FUND

James R. Prince — Virginia
David Jordan '65 — New York

CLASS NEWS and NOTES

Where, oh Where ????

If you know where we could locate the following alumni, please contact Dr. Morris Berman, 636 Beacon Street, Boston, Massachusetts 02215.

Dr. Arthur Baker, '52
(last address, New York)

Dr. Gilbert W. Friedman
(last address, Miami, Florida)

Dr. Merle J. Mahoney
(last address, Hartford, Connecticut)

Dr. Benjamin Golub
(last address, Brooklyn, New York)

Scholarships Awarded

Neil Schran, a Junior at M.C.O., was awarded a \$200 scholarship on the basis of service to the School and academic achievement.

Arthur Jankolovits, a Senior at M.C.O., was awarded a \$300 grant-in-aid this year. Arthur, an outstanding scholar assists the Alumni Secretary in various areas as part of his scholarship. The award is made on the basis of general service to the School.

Deceased Members

It is with sad note that we report the passing of:

Dr. Dexter W. Laton
60 Walgrave Avenue
Dobbs Ferry, New York

Dr. Hyman Applebaum
729 Broadway
Brooklyn, New York

Dr. Alan M. White
83 Middle Neck Rd.,
Great Neck, New York

Dr. Paul O. Barre
389 Stone Church Road
Adamsville, Rhode Island

Marriages

Dr. Lawrence N. Kline '67 to Nancy Spiegel in Hewlitt Harbor, Long Island on August 17, 1969. Dr. Kline is in practice with his father, Dr. Herman C. Kline in New Haven, Connecticut. He also has a part-time office in Prospect, Connecticut.

Dr. Frederick E. Woll was married to Miss Sandra Goulet in his home town of Attleboro, Massachusetts, on September 13, 1969. He is now a Captain in the Air Force stationed at England Air Force Base in Alexandria, Louisiana. Dr. and Mrs. Woll will return to Attleboro and his practice of Optometry in May, 1971.

Alumni Activities

Dr. Walter I. Brown has been made a life member of the Alumni Association. Dr. Brown, originally from New Bedford, pursued a political career in that area for some time and in the 1930's was made a member of the State Board of Optometry. He was on the Board through most of the forties and remained one of the outstanding figures in optometry. Dr. Brown is now in retirement at the Masonic Home in Chatham, Massachusetts. He was awarded this honorary membership on the basis of his great service to the Alumni Association, its members, and to optometry in general.

The Alumni Association has established a \$100 scholarship award to a member of the graduating class of M.C.O. most proficient in the area of contact lenses. The award is in memory of Dr. Fred Farnum, who taught for over twenty years at M.C.O. Mr. Farnum was also a member of the Board of Trustees and a pioneer in the field of contact lenses. His great devotion and zeal while at M.C.O. won him the admiration of both colleagues and students, and this scholarship is thought to be a fitting tribute to Dr. Farnum's valuable contributions to the College.

Dorchester Community Service Clinic Heralds New Era in College History

The first Community Service Optometry Clinic in the history of Massachusetts opened Monday, November 24, at Dorchester House, 1353 Dorchester Avenue, under the sponsorship of the College, it was announced today by Dr. William R. Baldwin, the College's President.

The Clinic, which is expected to serve needy children and adults from the Field's Corner area, was planned by the College in cooperation with the Federated Dorchester Houses, Inc. and the Determined People of Dorchester, a volunteer community action agency.

Dr. Richard D. Hazlett, director of Professional and Community Service for the Massachusetts College of Optometry, disclosed that the program will be operated three days each week by fourth professional year interns under the direct supervision of clinical faculty members of the College. The College has supplied more than \$10,000 worth of optometric equipment for the Clinic.

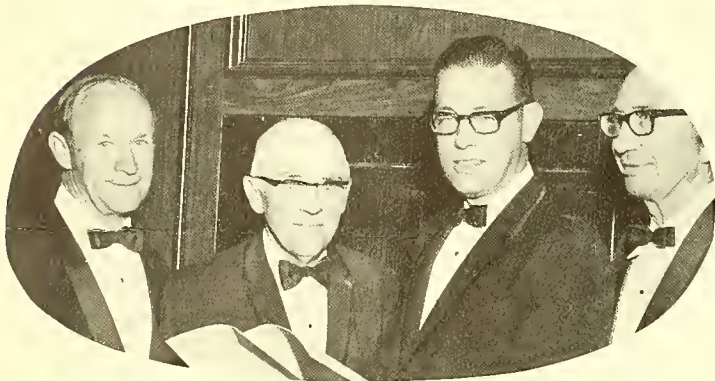
The Dorchester House Vision Clinic is part of a developing effort to bring health and social services to persons whose needs for such services have not been previously met.

The Dorchester Clinic will provide comprehensive vision care to all individuals accepted as patients in this Clinic. If specialized care is indicated, patients will be referred to one of the other clinics operated by Massachusetts College of Optometry. These include the pediatric clinic, contact lens clinic, and the low vision clinic.

Educators and Public Officials Ho



Mayor Monte Basbas of Newton, presents key to the city to Dr. William R. Baldwin.



Seventy-fifth Anniversary Diamond Jubilee Program is reviewed by Dr. Alfred Hanson, dinner chairman; Dr. Richard P. Duffy, President, New England Council of Optometrists; Dr. Baldwin and Dr. M. A. F. Ritchie, principal speaker.



Rep. John McGlennon presents special citation to college on behalf of Governor Francis W. Sargent.

Prominent educators join tribute to installation. Left to right are: Reverend Dr. John R. Lawrence, President, Peabody College; Dr. Lawrence Fitch, President, Peabody College; Dr. Francis L. Broderick, Chancellor, Boston; Dr. Miller A. F. Ritchie, John W. Schermerhorn, Dean, North Carolina; and Eugene W. Strawn, President, I



Distinguished educators from college together with heads of the nation's of homage to Massachusetts College of William R. Baldwin at festive banquet ceremonies and commemoration of the college at the Marriott Motor Hotel in New York more than 500 alumni a



Mrs. Richard Baker, right college First Lady. M

onor College and New President

new President at Diamond Jubilee
 erend Father Leonidas Contos, Pres-
 M. Sinclair, Dean, Bentley College;
 ennsylvania College of Optometry;
 ellor, University of Massachusetts,
 President, Pacific University; Dr.
 heastern University; and Dr. Eu-
 illinois College of Optometry.



Dr. Alton W. Lamont, Jr., Alumni Association President, greets new President, Dr. William R. Baldwin.



Officials of M.C.O. who will head "march across the threshold of excellence" are Dr. William R. Baldwin, President; Dr. Richard W. Baker, Chairman of the Board of Trustees; Dr. Hyman Kamens, Dean of the College.

ges and universities in Greater Boston,
 outstanding schools of optometry, paid
 Optometry and new President Dr. Wil-
 marking Presidential installation cere-
 college Diamond Jubilee Anniversary
 nton, Massachusetts, October 8, where
 and friends were present.



right, present bouquet to new
 Mrs. William R. Baldwin.



Dr. Alden Heffner presents commemorative sterling silver plate engraved with congratulatory message from Optometric Center of New York to Dr. Baldwin.

OUR NEW FACULTY . . .

An Introduction

As Massachusetts College of Optometry moves into a new and dramatic era of education in the visual sciences, the nation's oldest college of optometry has demonstrated that it has the vigor and vision of youth, building from within and without as it seeks and strives for the academic excellence that will place it among the world's first ranking institutions of optometric education.

Graphic evidence of the determination of administration and trustees to suit action to President Dr. William Baldwin's bold promise "We expect to be caught up in the tribulations and triumphs of growth, not the agonies of decay," the college has attracted to its ranks an outstanding group of new faculty members, representing many scientific disciplines.

The Alumni Bulletin devotes the next series of pages to introduce to our members the newest additions to the Massachusetts College of Optometry's distinguished family of optometric educators.



← Daniel R. Appleton, Jr.

Dr. Appleton graduated from Tufts in 1965 and received his O.D. from M.C.O. in 1969. He is a member of the Massachusetts Society of Optometrists. He also belongs to Beta Sigma Kappa, an international honorary fraternity of optometrists. Dr. Appleton currently is Director of the visual training clinic at M.C.O., and in this capacity, he helps senior students with patients in the clinic. He also maintains a private practice in Newburyport.

Fred Bleck →

Dr. Bleck received his Ph.D. at Lehigh University in psychology. He taught at the University of Alberta for the last two years before coming to M.C.O. An Associate Professor of Psychology, Dr. Bleck is greatly interested in the field of visual perception. He is currently engaged in research on the measurement of visual phenomena in infants and is also working on tests for the selection of future optometrists. He hopes to be able to determine the compatibility of newer optometrists who enter into business with men who have been in the field for some time.



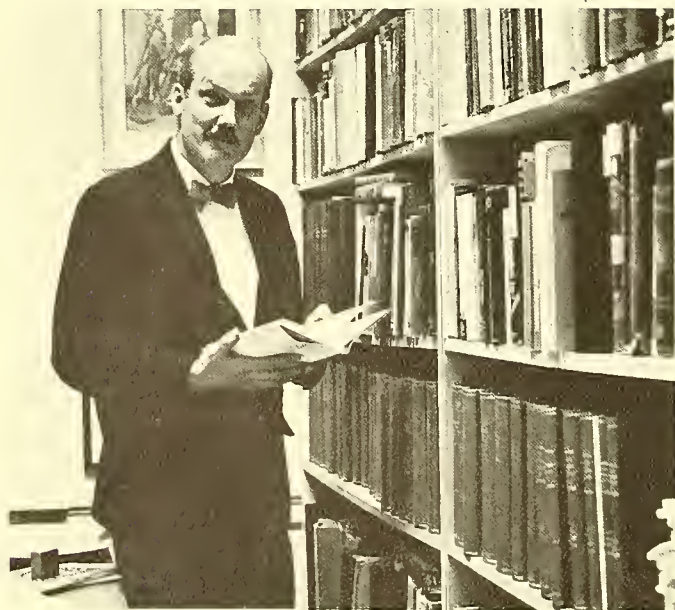
← Gerald Christensen

Dr. Christensen received his Ph.D. in 1969 from Ohio State University in the field of Physiological Optics. He is an Assistant Professor of Physiological Optics at M.C.O. Dr. Christensen is involved in work on the physiological tract at M.C.O. with Dr. Walters, and he too was the subject of a feature article in the last Alumni Bulletin.



Richard Hazlett

Dr. Hazlett attended Los Angeles School of Optometry and received his O.D. degree in 1963. In 1969, he attended Indiana University as a graduate student and research associate and received his Masters of Science in physiological optics in 1969. He expects to earn his Ph.D. at Indiana University in June of 1970. Dr. Hazlett was in private practice in Denver, Colorado, specializing in contact lenses, before returning to school for his masters degree. He is a fellow of the American Academy of Optometrists and is currently director of professional and community affairs at M.C.O. Dr. Hazlett also teaches an orientation course to first year students, is responsible for the clinical education program, and he handles the college's contributions to community activities. The research area that he is engaged in now involves the effects of contact lenses on corneal physiology.



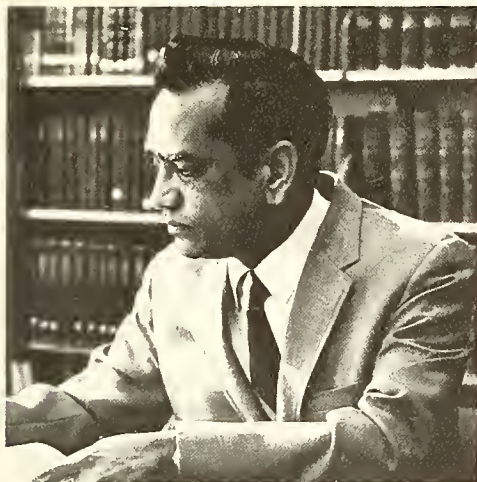
Eugene Craig

Dr. Craig received his Ph.D. at University of Colorado in experimental psychology. He taught at Lehigh University and California State College in California before coming to M.C.O. in 1969. He also did research at the United States Naval Electronics Branch in human engineering, concerning himself with perceptual motor tasks and visual displays, visibility of targets on radar scopes, visual acuity and the effects of hi-intensity flashes of light on human vision. Currently at M.C.O., he is initiating research on the interaction of stimuli at different locations in the visual field. He plans to relate his findings to theories about brain and retinal functions, and is also continuing his work on hi-intensity flicker.



D. J. Lovell

Associate Professor of Optics, O. J. Lovell received his Bachelor and Masters degrees from the University of Wisconsin in 1947. Professor Lovell has spent the last 22 years in optics research. In 1949 he built an instrument to look at atomic bomb explosions. This same instrument, with a few modifications, is now used for solar eclipse observations. Last year, Professor Lovell did research with John Strong on absorption cells. This year at M.C.O., he is complimenting his continuing research in optics with his various teaching assignments. Professor Lovell is currently attempting to apply much of his knowledge of infra-red light to the field of optics.

**Sririvas Natrajan**

Dr. Natrajan received a B.V.Sc. degree from India in 1955 and worked for the government as a veterinary surgeon until 1962. In 1962, he came to the United States and attended Auburn University where he received his Masters in Animal Nutrition in 1965. In June of 1969, Dr. Natrajan earned his Ph.D. at Virginia Polytechnical Institute in Animal Nutrition, with a Minor in physiology and bio-chemistry. Currently, he is an Associate Professor of physiology at M.C.O., teaching cell biology. Dr. Natrajan is a member of Sigma Xi and Phi Sigma, and of the American Dairy Science Association. He plans to do research in the future in some area of physiology.

**Sidney Wittenberg**

Dr. Wittenberg attended Columbia School of Optometry and received his O.D. from the Massachusetts College of Optometry. Previously, Dr. Wittenberg was engaged in private practice. He was on the staff of the optometric center in New York and is a fellow of the American Academy of Optometrists. Dr. Wittenberg has published many articles in leading scientific and optical journals including pieces on research measurement of the eye, and computer application to clinical procedures. He is currently teaching environmental vision at M.C.O. and is involved in co-ordinating the tract in optometry. His long-range goal within the school is an attempt to validate clinical procedure and the foundation of new instrumentation.

**James Walters**

Dr. Walters received his Ph.D. from Michigan State University in experimental psychology in 1969. At M.C.O. he is an Assistant Professor of Physiological Optics. Dr. Walters is involved in extensive work on the physiological tract at M.C.O. and was the subject of a feature article in the last Alumni Bulletin.

**Paul Weatherly**

Mr. Weatherly received his B.S. in electrical engineering from M.I.T. in 1967, and his M.S. in biology from Yale in 1969. He is currently an instructor at M.C.O., teaching physiological optics I and II and assisting in the labs for these two courses. He also is working with Dr. Walters and Dr. Christensen on the physiological tract. Mr. Weatherly hopes to do research in the future on vision in invertebrates.

RECORD AUDIENCE AT JUBILEE

(Continued from Page 1)

leader in education understands that a new day demands new standards, new patterns of organization and new developments in research.

Such a leader accepts the challenge to persuade, to cajole, to pressure and to point in every conceivable way his institution toward new and constructive goals for greater service to society.

Dr. Baldwin himself outlined some new goals for the Massachusetts College of Optometry, including:

- A. POST GRADUATE PROGRAMS FOR SOME OPTOMETRISTS — leading to certification of competence in special fields of applied visual science.
- B. CONTINUING EDUCATION for all optometrists. Short courses planned well in advance and designed to meet the real educational needs of practicing optometrists.
- C. SIGNIFICANT RESEARCH in basic visual science, clinical technology, and in the efficiency and the quality of visual care.
- D. COMMUNITY SERVICE by participation in rendering of preventive and corrective care in those social settings where the unmet need is greatest.
- E. PUBLIC INFORMATION to increase the utilization services that are available. How to develop these programs, how to insure their expansion and improvement and how to pay for them will require the best energies of all of us.
- F. A GRADUATE PROGRAM for creating a greater number of competent researchers and teachers.
- G. TRAINING PROGRAMS for ancillary personnel.

Other speakers on the banquet program included Dr. Richard P. Duffy, President of the New England Council of Optometrists; Dr. Alden Heffner, who made a presentation to the college on behalf of the Optometric Center of New York; Frank Fox, President of the Student Council; Dr. Alton W. Lamont, President, Alumni Association and State Representative John McGlennon, representing Massachusetts Governor Francis W. Sargent.

Dr. Alfred D. Hanson, Treasurer of the College served as banquet chairman. Conducting the installation of the president were Dr. Richard W. Baker, chairman of the Board of Trustees and Dr. Hyman Kamens, dean of the college.

Other banquet committee members included Dr. G. Burt Holmes, Dr. Melvin Dunbar and Dr. Adelbert Parrott.

DON'T FORGET!

SUN — FUN HAWAII
JUNE 27 — JULY 11

To the AOA Congress — A Tax Deductible Vacation!

Alumni Association Hosts Senior Class Reception and Dinner

A unique Alumni-Student Dinner and Reception was held November 12, 1969, at Valle's Restaurant, Newton.

A total of 29 M.C.O. seniors and 21 Alumni met and shared many experiences and ideas on optometry, both from the theoretical and practical viewpoints.

Frank Foss, President of the Student Council, was chairman of a forum of six students who presented problems and ideas which had developed during their college years.

The consensus of the speakers indicated that although the college had a new president in Dr. Baldwin, one man cannot answer all the questions and cannot, in one year, straighten out the entire curriculum.

Dr. Henry Baroyan, Class of 1968, reassured the seniors that the Alumni Association would respond to any requests of the students for help in college problems.

Dr. Robert Kraus indicated that the externship program is going to be dropped. Richard Colo, a senior, stated that he had questioned Dr. Kamens on the cancellation of this program and was told that the Dean did not know anything about the plans.

Arthur Jankolovits, also a senior, felt that the time spent on externship could be employed more profitably in more clinic hours.

Dr. Foster Namias suggested that perhaps the program could be made elective. Other seniors felt that it should be mandatory and that the program should be kept intact.

Some disillusionment was felt with the new administration in that student-faculty communications were not as good as they could be.

The administration has agreed that the students should be represented on the Admissions Board and conducted an election, and elected Richard Colo as the representative of the senior class.

Drs. Melvin Dunbar, Adelbert Parrot, and Alfred Hanson, all members of the Board of Trustees, presented administration views and an explanation of events to date. They invited the Student Council to be present at the December meeting of the Board of Trustees to begin to close the communications gap.

All present indicated that this reception went a long way toward better student-alumni relationships and agreed that more meetings such as this should be held.

Dr. Alfred Lamont, President of the Alumni Association, presided and called for reports from various members of the Executive Board.

Alumni attending came from New Hampshire Andover, Malden, Wakefield, Fall River, Haverhill, in addition to the Greater Boston members.

Clinic Modernization Program in Full Swing



Students Check Assignments at Clinic Admissions Desk



New, Modern Facilities for Dispensing Department

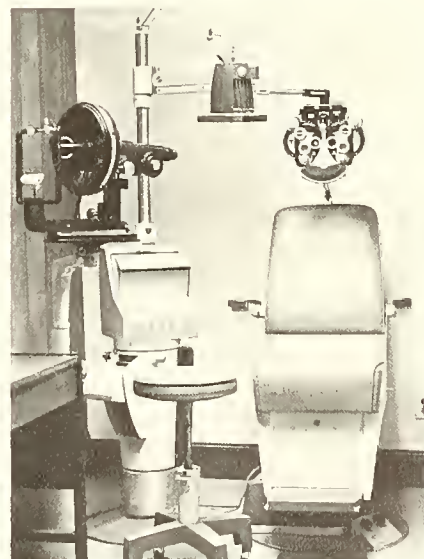


Patients from Boston's Head Start Program Await Admission to Clinic

College Intensifies Clinical Education

Expanded practical experience in examining, diagnosis and dispensing is given to students through assignment to duties in the college clinical education program.

The Massachusetts College of Optometry Clinic at 472 Commonwealth Avenue in Boston, newly refurbished throughout, serves as the base for the college clinical instruction activities. In all, there are five clinics: general clinic and contact lens clinic at Commonwealth Avenue; pediatric clinic, now in the top floor of the college academic building on Newbury Street; the eye health clinic at the Public Health Service Hospital in Brighton and a new community clinical program established in November at Dorchester House in Dorchester, Massachusetts.



New Refracting Unit at General Clinic

President's Potpourri

by ALTON W. LAMONT, JR.

*The President's message for this issue is a reprint
of his remarks at the Diamond Jubilee Banquet.*

Reverend Clergy, distinguished guests from the Optometric Profession and from the Field of Education, our guests from the Field of Government, Trustees of the Massachusetts College of Optometry, students and fellow alumni guests:

As I stand at this rostrum I find that I am considerably different from the preponderance of speakers I read about today who are addressing college gatherings. . . . It so happens that I do trust people over the age of thirty . . . and also, I am in favor of building our institution, rather than tearing it apart.

And that building of our institution starts this evening. In truth, we have been going through a period of gestation for the past three quarters of a century. With the installation of our first President this evening, we emerge into the world as a full fledged entity, prepared to offer a full scope of educational and professional services to the profession and to the general community.

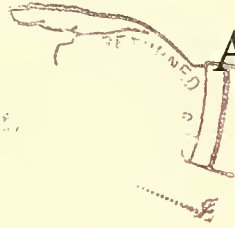
As Alumni, we can well be proud of the institution which prepared us for professional practice, and I truly believe that our Alma Mater can be proud of the quality of professional eye care which its graduates have rendered and are rendering to the public. But because we were lacking a full-time chief administrative officer, we have not achieved the recognition and stature which a first rank institution of professional learning should enjoy.

Because our administrators previously have had to share their college duties with professional practice, we have also been lax in cultivating the loyalty and enthusiastic support of our Alumni. This past year, in anticipation of the arrival of our new President and as a result of his presence on campus over the past several months, we have witnessed a tremendous birth and rebirth of Alumni spirit and a mobilization of Alumni interest in Massachusetts College of Optometry. We have instituted a program of Alumni meetings to be conducted not only in the Greater Boston area but throughout the New England region and beyond. In the coming months our new President will have the opportunity to bring the story of Massachusetts College of Optometry to us right at home. While we on the other hand will learn where we can best provide support in this new era of excellence in Optometric education which has been blueprinted by the Trustees and our President even before he officially accepts the mantle of his office.

It is axiomatic that the strength of an institution is founded on the performance of its graduates in their chosen field of endeavor. And it is also axiomatic that the preservation of the institution is dependent in large measure on the enthusiasm and dedication it generates from among its Alumni. We look forward to participation in all phases and facets of the life of this new entity, which emerges this evening from that long period of gestation to which I referred a moment ago. We pledge our help in the recruitment and selection of students and faculty . . . in providing field work experience for students . . . in broadening our own competence through participation in post doctoral academic programs . . . in providing and securing financial support which is vital to the progress of our Alma Mater. We congratulate the Trustees of Massachusetts College of Optometry on the selection of a leader whose credentials, whose accomplishments, whose dedication and whose force of personality gives new focus, new thrust and new strength to our educational mission.

Doctor Baker, Doctor Baldwin and all members of the administration, your Alumni salute you, and stand with you as one to go forward in assuring the finest in visual care services not only here in New England but throughout the world.

Thank you



Aloha See Hawaii
with your
Alumni Association

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